



# FULL SERVICE PRICING GUIDE

ETCHINGS  
*by etlma*



## WELCOME

EMMA & CHARLOTTE HERE! WE BELIEVE SIGNS  
HAVE THE ABILITY TO ADD UNIQUENESS AND  
CREATIVITY TO YOUR WEDDING.  
WE CAN'T WAIT TO WORK WITH YOU!

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# The Ground Rules

**MINIMUM:** WE CURRENTLY HAVE A \$1000 MINIMUM. IF YOUR SIGNAGE NEEDS ARE LESS THAN THAT, YOU CAN SHOP ONLINE AT [ETCHINGSBYEMMA.COM/SHOP](https://etchingsbyemma.com/shop) .

**RUSH FEE:** IF WE'RE ABLE TO TAKE ON YOUR PROJECT BUT IT'S LESS THAN A MONTH UNTIL YOU NEED IT, WE DO HAVE A RUSH FEE. LESS THAN 4 WEEKS IS A 20% RUSH FEE. ONE WEEK IS 40%.

**BOOKING TIMEFRAME:** WE BOOK 12 MONTHS OUT. FOR EXAMPLE, IF YOUR WEDDING IS IN OCTOBER 2025, YOU CAN INQUIRE/BOOK IN OCTOBER 2024!

**HOW TO BOOK:** YOU ARE NOT OFFICIALLY BOOKED AND SAVED ON OUR CALENDAR UNTIL THE RETAINER IS PAID. (RETAINER IS \$100 AND NON-REFUNDABLE)

**CHANGES AFTER RETAINER IS PAID:** ON YOUR PROPOSAL, CHANGES CAN BE MADE UP UNTIL 4 WEEKS PRIOR TO YOUR WEDDING. FOR EXAMPLE: IF YOU DON'T HAVE TABLE NUMBERS ON YOUR ORIGINAL PROPOSAL BUT DECIDE YOU WANT TO ADD THEM A MONTH BEFORE YOUR WEDDING, WE CAN ACCOMMODATE THAT!

**CHANGES AFTER PRINTING:** THE PRINT DATE IS TYPICALLY 10-14 DAYS BEFORE THE WEDDING. CHANGES TO THE SIGNAGE ARE SOMETIMES IMPOSSIBLE, BUT IF THE MATERIAL ALLOWS, WE CAN EDIT WITH A FEE.

**DELIVERY OR PICKUP:** WE ASK THAT YOU PICK UP FROM US IN CHANDLER. HOWEVER, IF OUR SCHEDULE PERMITS, WE ARE ABLE TO OFFER DELIVERY WITH A FEE.



ALL ORDERS ARE CUSTOM PRINTED IN CHANDLER, ARIZONA. THE WRITING IS NOT VINYL, IT'S PRINTED DIRECTLY ONTO THE MATERIAL. USING OUR UV PRINTER AS PICTURED ABOVE!

# Trending signs

A COMPLETE LIST OF WHAT SIGNAGE YOU COULD NEED!

## **REHEARSAL**

- WELCOME SIGN
- PLACE CARDS FOR THE MEAL
- BAR SIGN

## **CEREMONY**

- DIRECTIONAL SIGN (CEREMONY THIS WAY)
- CARDS & GIFTS SIGN
- MEMORY SIGN
- CARD BOX
- GUESTBOOK SIGN
- LOVE STORY SIGN (FIRST DAY, YES DAY, BEST DAY)
- WELCOME SIGN
- UNPLUGGED SIGN
- BIBLE VERSE SIGN
- RESERVED SIGNS FOR FRONT ROWS

## **COCKTAIL HOUR**

- BAR SIGN
- SIGNATURE COCKTAIL SIGN
- PHOTOBOOTH SIGN
- ORDER OF EVENTS SIGN

## **RECEPTION**

- DINNER MENU OR 'ON THE BUFFET' SIGN
- LABELS FOR DINNER OR DESSERT
- SEATING CHART
- TABLE NUMBERS
- DESSERT SIGN
- FAVORS SIGN
- LATE NIGHT SNACK SIGN

# Standard sign sizes

18x24



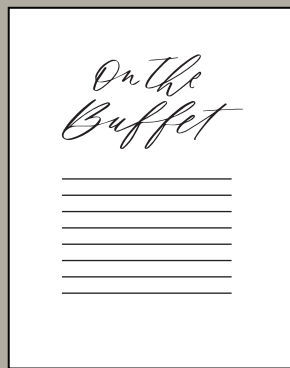
5x7



8x10



16x20



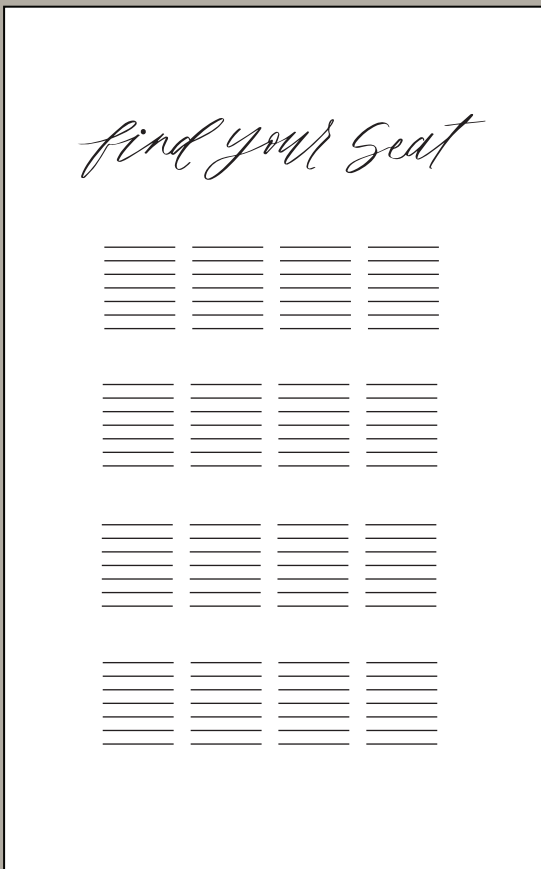
11x14



22x30



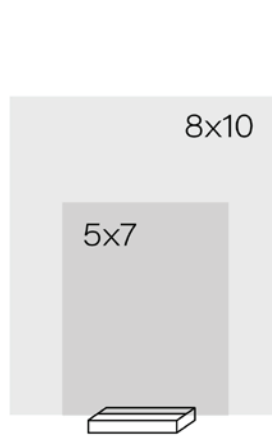
30x48



24x36



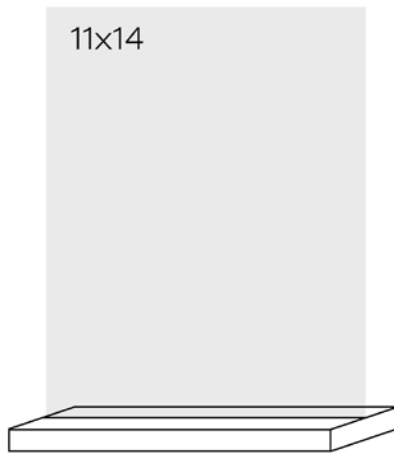
# bases



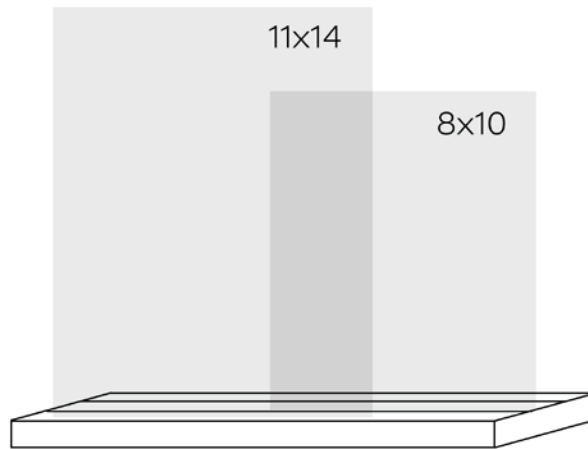
3" clear acrylic base - \$5



6" wood base - \$10



11" wood base - \$15



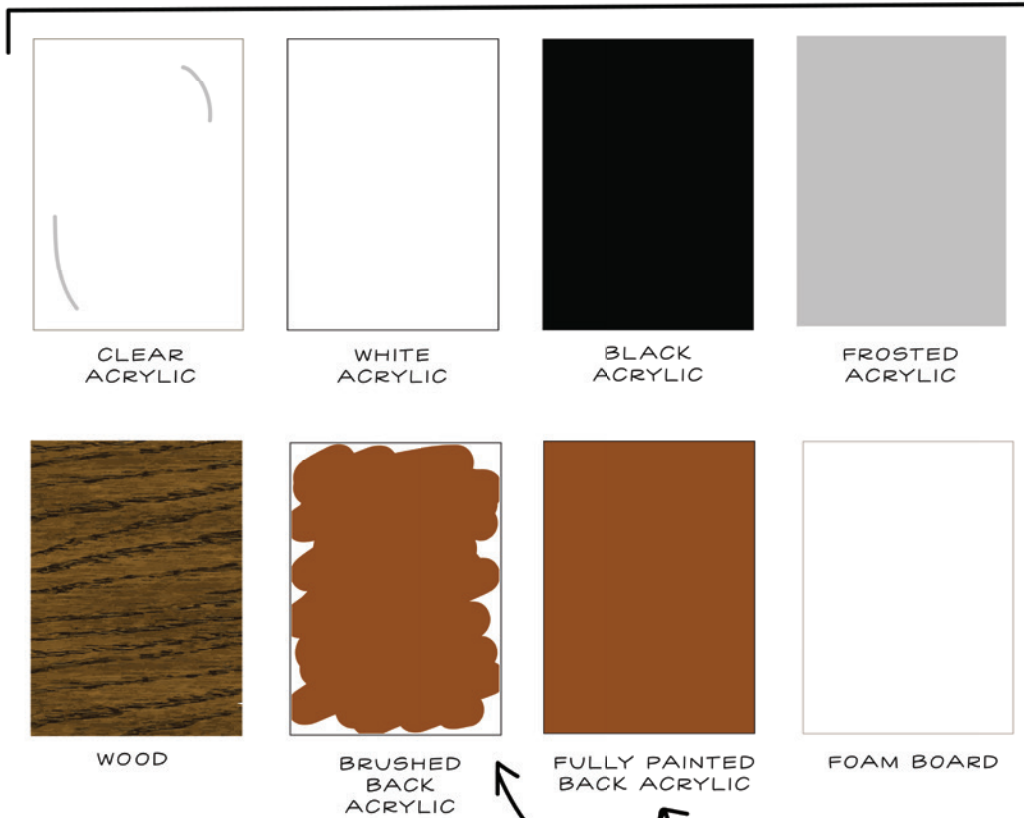
15" double wood base - \$20

**WOOD BASE OPTIONS ARE:  
NATURAL, STAINED OR PAINTED**



# Materials

CLEAR / COLORED

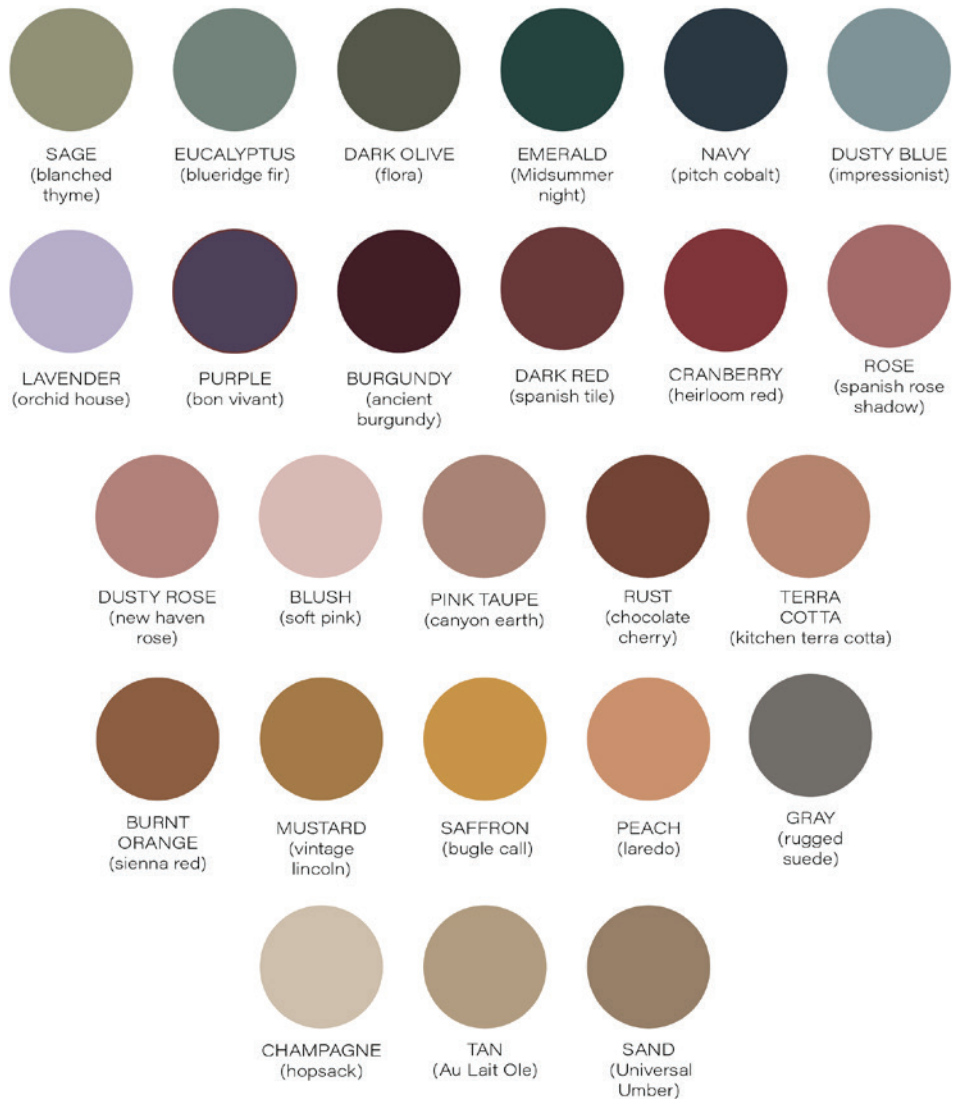


FOR MORE  
COLOR OPTIONS,  
SEE PAGE 7

# Painted Back

## COLOR OPTIONS

Actual paint colors may vary from on-screen and printer representations



## CUSTOM COLORS

DON'T SEE YOUR COLOR? FIND A VALSPAR COLOR SWATCH FROM LOWES AND PROVIDE THE COLOR NAME OR CODE. (\$20 FEE APPLIES)

# font

We only use Emma's signature hand lettering style for the "cursive" writing

*etchings script*

but you can choose from four font options for your body text!

- A. ETCHINGS CAPS
- B. SANS SERIF
- C. SERIF
- D. SERIF II

# writing colors

	BLACK
	WHITE
	BURNT ORANGE
	NAVY
	GOLD ( NON-METALLIC)

# embellishments

## PRINTED

**drinks: \$20**

(digitally drawn by Emma)

**pet from photo: \$25**

(small edit of a photo you provide)

**digital pet illustration: \$100**

(includes digital copy for you to keep forever)



## PAINTED

**drinks: \$50**

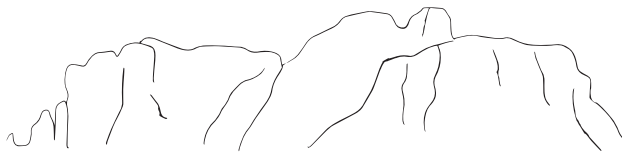
**pets: \$100**

(freehand illustrations custom painted by Emma)

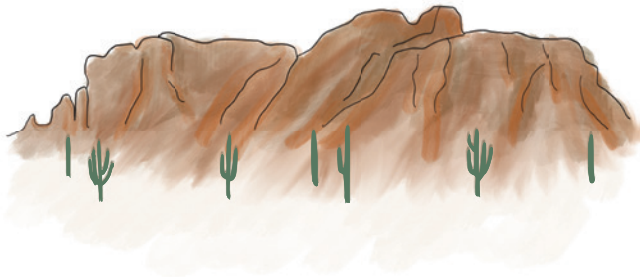


# embellishments

## PART 2



outline: \$20



digital  
illustrations: \$50



# pricing

ALL STANDARD SIGNAGE FALLS UNDER THIS CATEGORY EXCEPT  
TABLE NUMBERS, SEATING CHARTS AND PLACE CARDS!

materials	5x7	8x10	11x14	18x24	22x30	24x36
foamboard	\$30	\$35	\$45	\$65	\$80	\$95
clear, frosted, black, white acrylic	\$35	\$50	\$70	\$95	\$115	\$125
brushed painted back or wood	\$45	\$60	\$85	\$115	\$135	\$145
fully painted back acrylic	\$50	\$65	\$90	\$125	\$145	\$160
linen <i>with sewn casing at the top</i>	\$60	\$80	\$105	\$150	\$180	\$195

# Table numbers

SIZED 5x7"

CLEAR & COLORED ACRYLIC . . . . . \$13 each

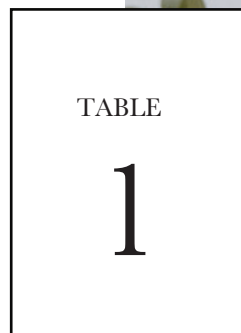
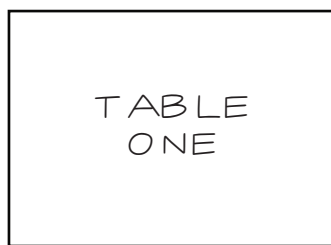
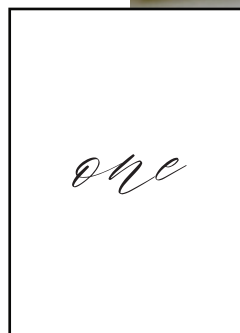
BRUSHED BACK ACRYLIC . . . . . \$15 each

FULLY PAINTED BACK ACRYLIC . . . . \$18 each

LINEN (no stands) . . . . . \$22 each

*arched* +\$2 each

examples





# Seating Charts

choose your board then add cost per guest name

## BOARD (title & table headings included)

OPTION	COST
24x36 WHITE FOAMBOARD	\$85
24x36 CLEAR OR COLORED ACRYLIC	\$125
24x36 WOOD OR PAINTED BACK ACRYLIC	\$155
24x36 LINEN	\$185
30x48 CLEAR OR COLORED ACRYLIC	\$165
30x48 WOOD OR PAINTED BACK ACRYLIC	\$205
30x48 LINEN	\$240
OR CUSTOM BOARD/DISPLAY	\$300.00+

## GUEST NAMES

\$1.50 PER GUEST NAME-CAPITAL LETTERS



# Custom shapes

WE CAN DO ANY SHAPE  
YOU'D LIKE IF YOU'RE  
WANTING TO  
BRANCH OUT!

PLEASE NOTE  
THIS WILL BE AN  
ADDITIONAL CHARGE.



# larger displays



Each display is custom, but here's an example cost breakdown of the one pictured:

+ 5 foot MDF board & custom paint color: \$300 (includes title & table headings)

+ guest names: 130 names x \$1.50 per name: \$195

+ 3 foot MDF board, custom paint color & design: \$260

+ double floor base painted any color: \$200

TOTAL: \$955 + tax



# Place Cards

## FLAT OR TENTED CARDSTOCK

STARTING AT \$2.50 EACH

(PAPER &  
FIRST NAME ONLY)

## ACRYLIC

STARTING AT \$4.00 EACH

(RECTANGULAR ACRYLIC  
& FIRST NAME ONLY)

## ADD-ONS

**THE FOLLOWING ADD-ONS ARE AN ADDITIONAL \$1 EACH:**

CUSTOM SHAPED ACRYLIC (EX: CACTUS)

LAST NAME

TABLE NUMBER

FOOD CHOICE

RIBBON

PAINTED BACK

# Rentals

NEED A STAND FOR YOUR SIGN? RENTALS ARE FOR LOCAL CUSTOMERS ONLY. THEY NEED TO BE PICKED UP WITHIN 2 DAYS OF YOUR WEDDING AND RETURNED WITHIN 2 DAYS AFTER. I AM LOCATED IN CHANDLER, ARIZONA. TO SECURE, YOU MUST PAY THE RETAINER ON YOUR PROPOSAL!

**GO TO [ETCHINGSBYEMMA.COM/RENTALS](https://etchingsbyemma.com/rentals) FOR THE MOST UPDATED INVENTORY!**



COMMONLY ASKED

# Questions

**Q: Am I locked into what is on my proposal?**

A: NO! We can change and edit the proposal until 4 weeks before your wedding date with no penalty. We understand signs are last minute and you may get ideas as the day gets closer!

**Q: Do you have packages?**

A: I do not have packages because every order is super custom and tailored to your budget. If you're looking for our most common semi-custom signage with no minimum order requirement, you can shop online at [etchingsbyemma.com](http://etchingsbyemma.com).

**Q: Am I limited to what I see on your website?**

A: Never! Some of our favorite projects are when our couples have a unique vision and I get to make it happen. Our creativity is limited only by your imagination!

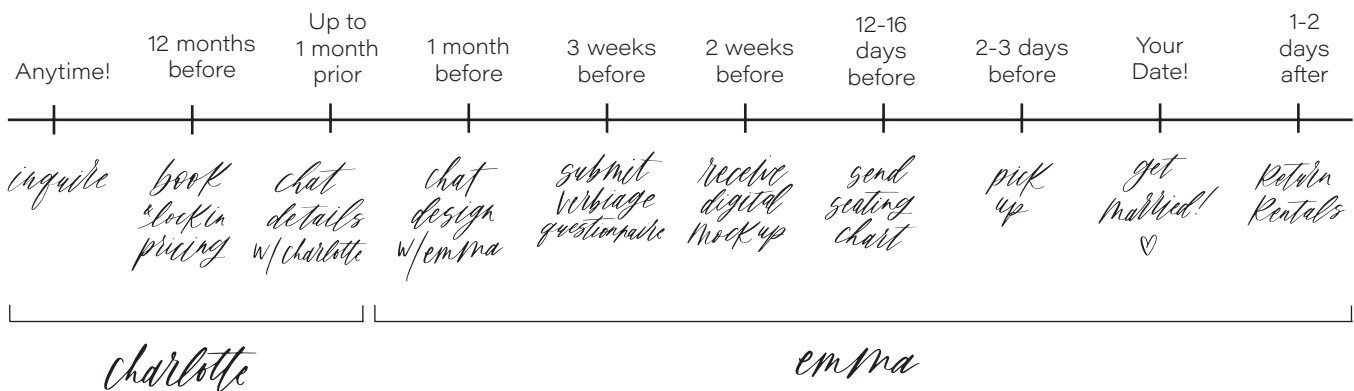
**Q: When do you need the guest names for my seating chart?**

A: We need your seating chart information (in an excel file) 12-16 days before. When Emma reaches out one month prior, she'll send a more detailed timeline. Until then, you can refer to the timeline below.

**Q: Do I return my signs afterwards?**

A: Nope! All acrylic and everything you receive is yours to keep! Only exception is if it is specifically stated as a "RENTAL".

## Timeline



# next steps

IF YOU'VE LOOKED THROUGH THIS PRICING GUIDE AND ARE READY TO BOOK, INQUIRE ON OUR WEBSITE UNDER THE CONTACT FORM. LET US KNOW WHAT SPECIFIC PIECES YOU ARE INTERESTED IN AND CHARLOTTE WILL CREATE A CUSTOM PROPOSAL FOR YOU.

ONCE EVERYTHING IS TO YOUR LIKING....

## 1. ACCEPT THE PROPOSAL

2. PAY THE \$100  
NON-REFUNDABLE  
RETAINER.

3. SIGN THE CONTRACT

4. YOU'RE BOOKED!

5. YOU CAN MAKE ANY  
CHANGES UP UNTIL  
4 WEEKS PRIOR TO  
YOUR DATE

WE'LL BE IN CONTACT  
FREQUENTLY  
UNTIL YOUR DATE!

