

ETCHINGS

by emma

FULL SERVICE PRICING GUIDE





WELCOME

EMMA & CHARLOTTE HERE! WE BELIEVE SIGNS
HAVE THE ABILITY TO ADD UNIQUENESS AND
CREATIVITY TO YOUR WEDDING.
WE CAN'T WAIT TO WORK WITH YOU!

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The Ground Rules

MINIMUM: WE CURRENTLY HAVE A \$1000 MINIMUM. IF YOUR SIGNAGE NEEDS ARE LESS THAN THAT, YOU CAN SHOP ONLINE AT ETCHINGSBYEMMA.COM/SHOP .

RUSH FEE: IF WE'RE ABLE TO TAKE ON YOUR PROJECT BUT IT'S LESS THAN A MONTH UNTIL YOU NEED IT, WE DO HAVE A RUSH FEE. LESS THAN 4 WEEKS IS A 20% RUSH FEE. ONE WEEK IS 40%.

BOOKING TIMEFRAME: WE BOOK 12 MONTHS OUT. FOR EXAMPLE, IF YOUR WEDDING IS IN OCTOBER 2027, YOU CAN INQUIRE/BOOK IN OCTOBER 2026!

HOW TO BOOK: YOU ARE NOT OFFICIALLY BOOKED AND SAVED ON OUR CALENDAR UNTIL THE RETAINER IS PAID. (RETAINER IS \$250 AND NON-REFUNDABLE)

CHANGES AFTER RETAINER IS PAID: ON YOUR PROPOSAL, CHANGES CAN BE MADE UP UNTIL 6 WEEKS PRIOR TO YOUR WEDDING. FOR EXAMPLE: IF YOU DON'T HAVE TABLE NUMBERS ON YOUR ORIGINAL PROPOSAL BUT DECIDE YOU WANT TO ADD THEM 2 MONTHS BEFORE YOUR WEDDING, WE CAN ACCOMMODATE THAT!

CHANGES AFTER PRINTING: THE PRINT DATE IS TYPICALLY 10-20 DAYS BEFORE THE WEDDING. CHANGES TO THE SIGNAGE ARE SOMETIMES IMPOSSIBLE, BUT IF THE MATERIAL ALLOWS, WE CAN EDIT WITH A FEE.

DELIVERY OR PICKUP: WE ASK THAT YOU PICK UP FROM US IN CHANDLER. HOWEVER, IF OUR SCHEDULE PERMITS, WE ARE ABLE TO OFFER DELIVERY WITH A FEE.



ALL ORDERS ARE CUSTOM PRINTED IN CHANDLER, ARIZONA. THE WRITING IS NOT VINYL, IT'S PRINTED DIRECTLY ONTO THE MATERIAL. USING OUR UV PRINTER AS PICTURED ABOVE!

Trending signs

A COMPLETE LIST OF WHAT SIGNAGE YOU COULD NEED!

REHEARSAL

- WELCOME SIGN
- PLACE CARDS FOR THE MEAL
- BAR SIGN

CEREMONY

- DIRECTIONAL SIGN (CEREMONY THIS WAY)
- CARDS & GIFTS SIGN
- MEMORY SIGN
- CARD BOX
- GUESTBOOK SIGN
- LOVE STORY SIGN (FIRST DAY, YES DAY, BEST DAY)
- WELCOME SIGN
- UNPLUGGED SIGN
- BIBLE VERSE SIGN
- RESERVED SIGNS FOR FRONT ROWS

COCKTAIL HOUR

- BAR SIGN
- SIGNATURE COCKTAIL SIGN
- PHOTOBOOTH SIGN
- ORDER OF EVENTS SIGN

RECEPTION

- DINNER MENU OR 'ON THE BUFFET' SIGN
- LABELS FOR DINNER OR DESSERT
- SEATING CHART
- TABLE NUMBERS
- DESSERT SIGN
- FAVORS SIGN
- LATE NIGHT SNACK SIGN
- "FAT HEADS" OF YOUR PETS OR FRIENDS!

STANDARD SIGN SIZES

18x24



22x30

11x14



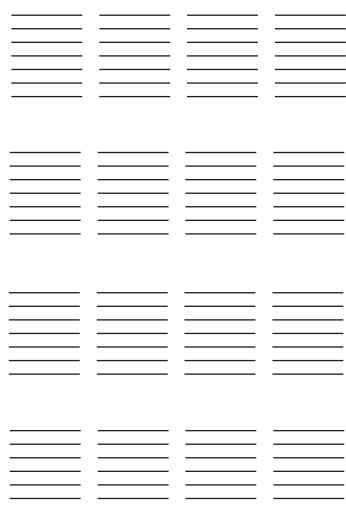
16x20



welcome

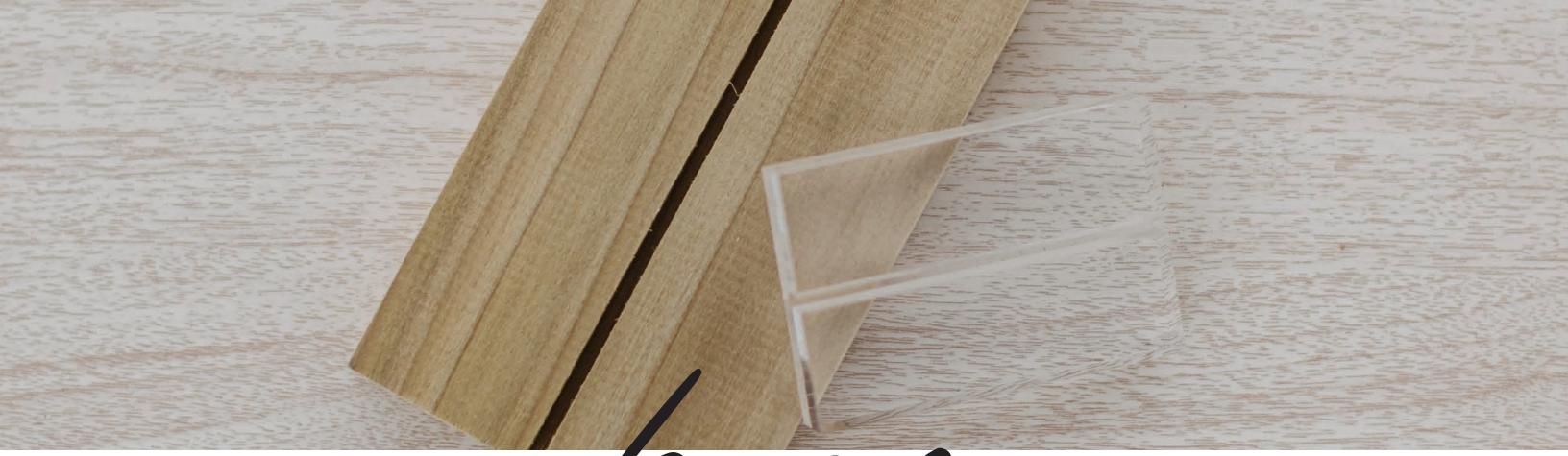
30x48

find your seat

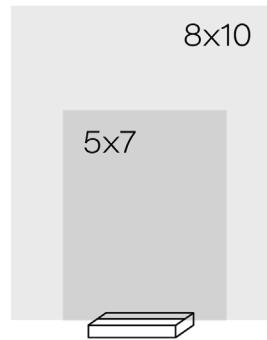


24x36





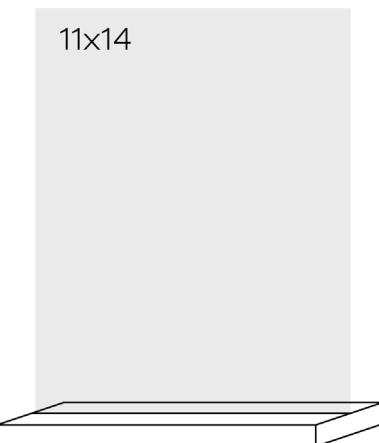
bases



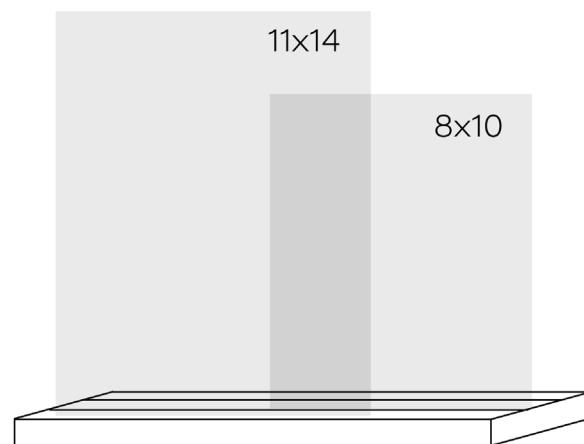
3" clear acrylic base - \$5



6" wood base - \$10



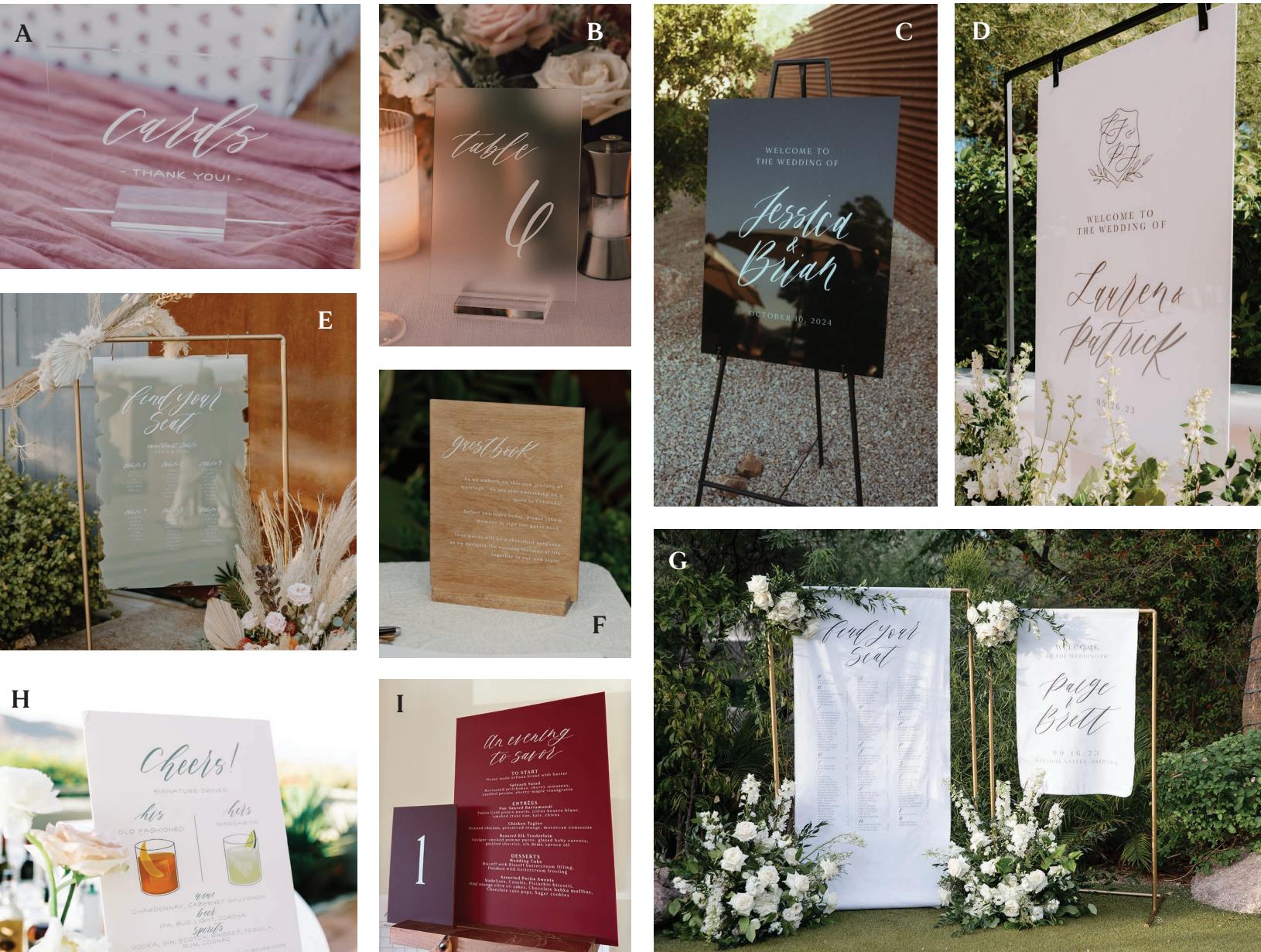
11" wood base - \$15



15" double wood base - \$20

Materials

ACRYLIC | WOOD | LINEN | FOAMBOARD



A. CLEAR ACRYLIC | B. FROSTED ACRYLIC | C. BLACK ACRYLIC | D. WHITE ACRYLIC | E. BRUSHED PAINTED BACK | F. WOOD (multiple stains available) | G. LINEN | H. FOAMBOARD | I. SPECIALTY COLORED ACRYLIC (multiple colors available)



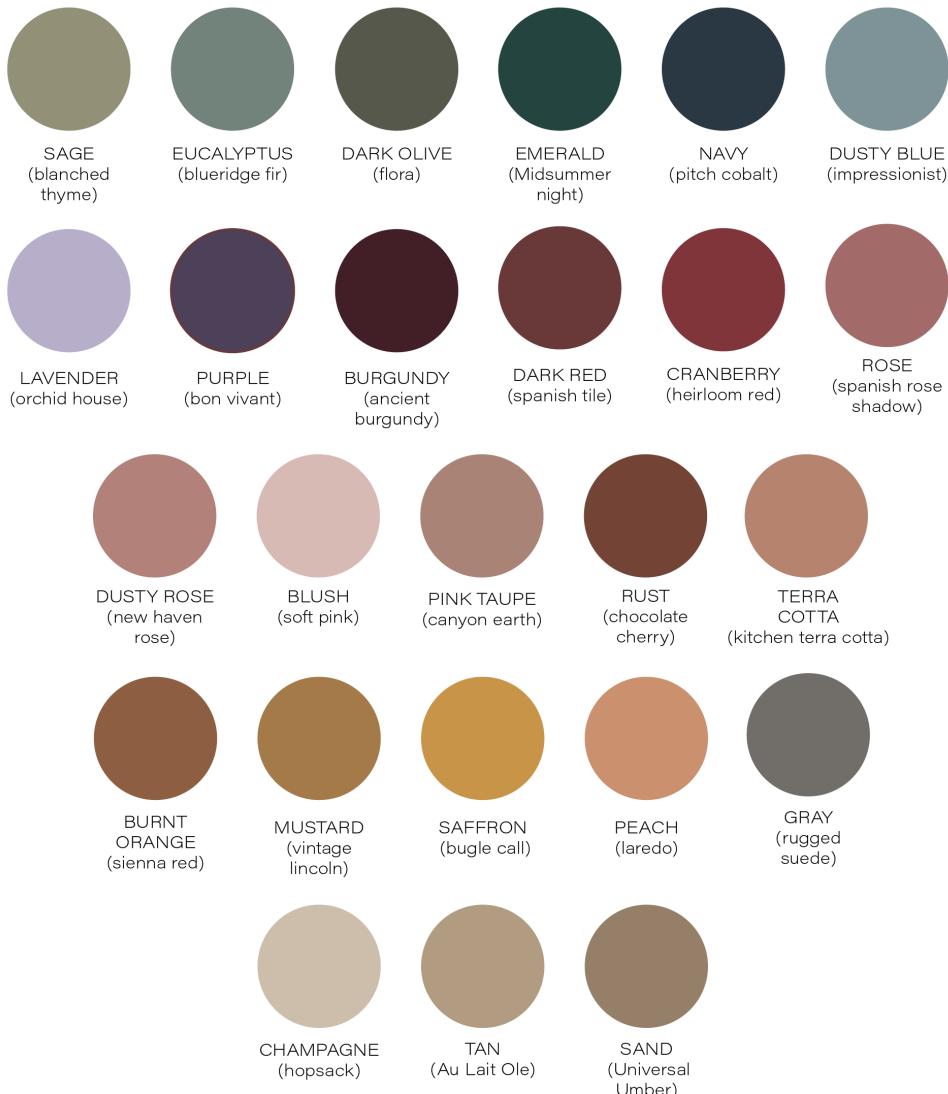
specialty colored ACRYLIC

This replaced our 'fully painted back' signage. We have a full range of colors to choose from and can order samples!
(Gloss AND matte acrylic available)



BRUSHED *Painted Back* COLOR OPTIONS

Actual paint colors may vary from on-screen and printer representations



CUSTOM COLORS

DON'T SEE YOUR COLOR? FIND A VALSPAR COLOR SWATCH FROM LOWES AND
PROVIDE THE COLOR NAME OR CODE. (\$20 FEE APPLIES)

Font

We only use Emma's signature hand lettering style
for the "cursive" writing

etchings script

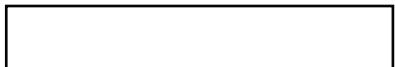
but you can choose from four font options
for your body text!

- A. ETCHEINGS CAPS
- B. SANS SERIF
- C. SERIF
- D. SERIF II

writing colors



BLACK



WHITE



BURNT ORANGE



NAVY



GOLD (NON-METALLIC)

embellishments

PRINTED DRINKS

**\$20 each for custom drinks
not listed on our website**

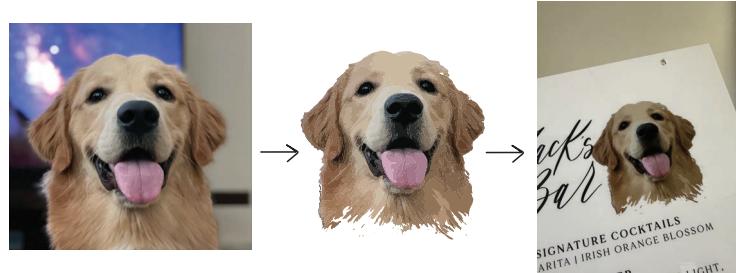
(digitally illustrated by Emma)



PRINTED PETS

\$0 - provide your own high resolution file

\$20 each - from a photo

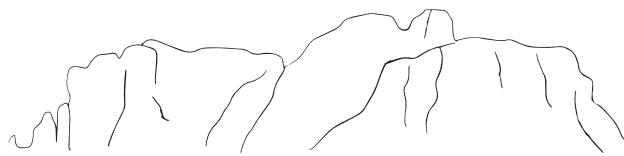


\$100 each - digitally illustrated by Emma

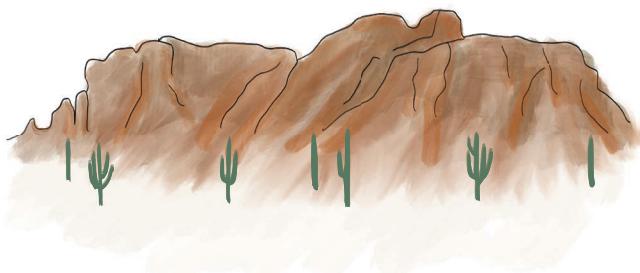


embellishments

PART 2



outline: \$20



digital
illustrations: \$50-100



pricing

ALL STANDARD SIGNAGE FALLS UNDER THIS CATEGORY EXCEPT
TABLE NUMBERS, SEATING CHARTS AND PLACE CARDS!

ARCHED ACRYLIC IS APPROXIMATELY AN ADDITIONAL 10% MORE

materials	5x7	8x10	11x14	18x24	22x30	24x36
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foamboard	\$33	\$39	\$50	\$72	\$88	\$105
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clear, frosted, black, white acrylic	\$39	\$55	\$77	\$100	\$125	\$135
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brushed painted back or wood	\$50	\$65	\$95	\$125	\$140	\$160
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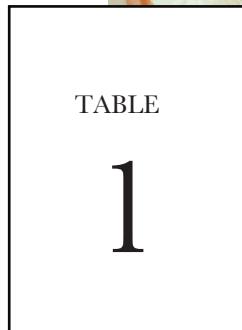
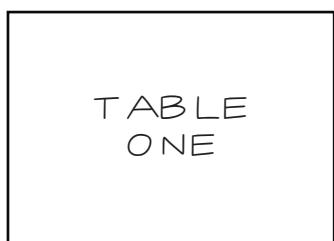
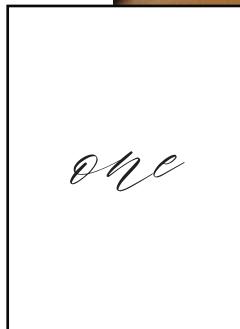
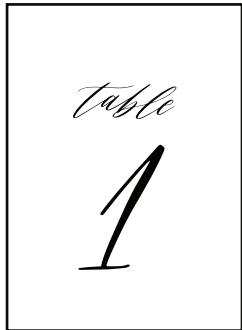
specialty colored acrylic	\$55	\$70	\$100	\$130	\$150	\$175
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linen <small>with sewn casing at the top</small>	\$60	\$80	\$105	\$150	\$180	\$195
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Table numbers

SIZED 5x7"

examples





Seating Charts

choose your board then add cost per guest name

BOARD (title & table headings included)

OPTION	COST
24x36 WHITE FOAMBOARD	\$105
24x36 CLEAR, FROSTED, WHITE, BLACK ACRYLIC	\$135
24x36 WOOD OR BRUSHED BACK ACRYLIC	\$160
24x36 LINEN	\$185
24x36 OR 24x48 SPECIALTY COLORED ACRYLIC	\$190
30x48 CLEAR, FROSTED, WHITE, BLACK ACRYLIC	\$175
30x48 WOOD OR BRUSHED BACK ACRYLIC	\$210
30x48 LINEN	\$240
OR CUSTOM BOARD/DISPLAY	\$300.00+

GUEST NAMES

\$1.50 PER GUEST NAME-CAPITAL LETTERS

Custom Shapes

WE CAN DO ANY SHAPE
YOU'D LIKE IF YOU'RE
WANTING TO
BRANCH OUT!

PLEASE NOTE
THIS WILL BE AN
ADDITIONAL CHARGE.



larger displays

WE SAVED
YOU a Seat

<i>A</i>	NANCY ACOSTA JORDAN ANDERSON	12
<i>B</i>	NICK BÉQUETTE SANDY BÉQUETTE	2
<i>C</i>	THALIA CASTELLANOS EDUARDO CASTELLANOS ROB CASTELLANOS MECHANIC COFFEE & GUEST AMBER CATHY CORNELL LORI CORNELL RICH CORNELL	3 3 3 3 3 3 3
<i>D</i>	ED DAUGHERTY JULIE DAUGHERTY CHERYL DENNISON KEN DENNISON	10 10 10 10
<i>E</i>	ELIZABETH EBERHARDT	6
<i>F</i>	CHRIS GIVERSON NAN GIVERSON RICH GIVERSON JASMINA GUAGENTI JULIANA GUAGENTI JULIAN GUSTAFSON	12 2 2 10 10 9
<i>G</i>	JIM HENKE DARLINE HENKE STEPHANIE HERRMANN ED HERZ ELI HERZ DOUG HOPMAN DANISE HOPMAN NATHALIE HOPMAN NICHOLAS HOPMAN BELL HULL	10 10 10 10 10 9 9 4 4 3 3 5
<i>H</i>	CODY INGRASSA KYLIE INGRASSA	1 1
<i>I</i>	TRI JOHNSON BRETT JOHNSON CANDIS JONES EDUCAN JONES	3 2 9 9
<i>K</i>	SAM MEE SEE JEREMY MEE SEE DAVID MEE SEE MOLLY MEE SEE ROBINA MEE SEE LIA MEE SEE TAY K KRISTIE DIANE KRISTIE	12 12 12 12 12 12 12 12

<i>L</i>	WADELINE LANZER AMANDA LAPPE KIRK LAPPE GREG LINDHOLM RACHEL LOOS JOE LOVERDE JW LU	9 12 12 11 8 8 2
<i>M</i>	JULE WAKOWSKI LYNN WELANSHY LIVIA WELBOSTAD JACK WELBOSTAD GINA MENDOZA	5 7 7 7 2
<i>N</i>	Laura Olivas Mike Ostromecki Gina Ostromecki Tyler Ott	1 1 1 1
<i>O</i>	MADLYN PAGE AMANDA PARKER LINDSAY PHILIPS KELLY PHILIPS TINA POTTER EMILY PRZYTYCKI MICHAEL PRZYTYCKI	6 12 7 9 10 10 11
<i>P</i>	COLEEN RANSOM GUY RUDINSKI	6 8
<i>Q</i>	CHLOE SEWELL KATELYN SHAW DIANA SHAW DIAN SPOO	8 8 8 2
<i>R</i>	ANTHONY TERRIGNO REBECCA TERRIGNO AMY THIELE BRIANNA TRAVIS ALEX TURCZYNSKI	12 12 12 8 2
<i>S</i>	DANIEL VARGAS GINA VARGAS DEBBIE VENTRESCA	1 1 4
<i>T</i>	STEPHEN WARSHACK ELIAS WARSHACK DAN WARSHACK DALE WARSHACK DALE WANNER	2 2 2 3 6

4 . 2 8 . 2 0 2 5

Each display is custom,
but here's an example
cost breakdown of the one
pictured:

+ 5 foot MDF board &
custom paint color: \$300
(includes title & table
headings)

+ guest names: 130 names
x \$1.50 per name: \$195

+ 3 foot MDF board,
custom paint color &
design: \$260

+ double floor base painted
any color: \$200

TOTAL: \$955 + tax



place cards

FLAT OR TENTED CARDSTOCK

STARTING AT \$2.50 EACH

(PAPER &
FIRST NAME ONLY)

ACRYLIC

STARTING AT \$4.50 EACH

(RECTANGULAR ACRYLIC
& FIRST NAME ONLY)

ADD-ONS

THE FOLLOWING ADD-ONS ARE AN ADDITIONAL \$1 EACH:

CUSTOM SHAPED ACRYLIC (EX: CACTUS)

LAST NAME

TABLE NUMBER

FOOD CHOICE

RIBBON

PAINTED BACK

Rentals

NEED A STAND FOR YOUR SIGN? RENTALS ARE FOR LOCAL CUSTOMERS ONLY. THEY NEED TO BE PICKED UP WITHIN 2 DAYS OF YOUR WEDDING AND RETURNED WITHIN 2 DAYS AFTER. I AM LOCATED IN CHANDLER, ARIZONA. TO SECURE, YOU MUST PAY THE RETAINER ON YOUR PROPOSAL!

**GO TO ETCHINGSBYEMMA.COM/RENTALS
FOR THE MOST UPDATED INVENTORY!**



COMMONLY ASKED

questions

Q: Am I locked into what is on my proposal?

A: NO! We can change and edit the proposal until 6 weeks before your wedding date with no penalty. We understand signs are last minute and you may get ideas as the day gets closer!

Q: Do you have packages?

A: I do not have packages because every order is super custom and tailored to your budget. If you're looking for our most common semi-custom signage with no minimum order requirement, you can shop online at etchingsbyemma.com.

Q: Am I limited to what I see on your website?

A: Never! Some of our favorite projects are when our couples have a unique vision and I get to make it happen. Our creativity is limited only by your imagination!

Q: When do you need the guest names for my seating chart?

A: We need your seating chart information (in an excel file) 12-16 days before. Once booked, Emma will send a more detailed timeline. Below, you can see an example timeline.

Q: Do I return my signs afterwards?

A: Nope! All acrylic and everything you receive is yours to keep! Only exception is if it is specifically stated as a "RENTAL".

Timeline



next steps

IF YOU'VE LOOKED THROUGH THIS PRICING GUIDE AND ARE READY TO BOOK, INQUIRE ON OUR WEBSITE UNDER THE CONTACT FORM. LET US KNOW WHAT SPECIFIC PIECES YOU ARE INTERESTED IN AND WE WILL CREATE A CUSTOM PROPOSAL FOR YOU.

ONCE EVERYTHING IS TO YOUR LIKING....

1. ACCEPT THE PROPOSAL

**2. PAY THE \$250
NON-REFUNDABLE
RETAINER.**

3. SIGN THE CONTRACT

4. YOU'RE BOOKED!

**5. YOU CAN MAKE ANY
CHANGES UP UNTIL
6 WEEKS PRIOR TO
YOUR DATE**

WE'LL BE IN CONTACT
FREQUENTLY
UNTIL YOUR DATE!

