

ETCHINGS *by emma*

FULL SERVICE PRICING GUIDE





WELCOME

EMMA & CHARLOTTE HERE! WE BELIEVE SIGNS
HAVE THE ABILITY TO ADD UNIQUENESS AND
CREATIVITY TO YOUR WEDDING.
WE CAN'T WAIT TO WORK WITH YOU!

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The Ground Rules

MINIMUM: WE CURRENTLY HAVE A \$1000 MINIMUM. IF YOUR SIGNAGE NEEDS ARE LESS THAN THAT, YOU CAN SHOP ONLINE AT [ETCHINGSBYEMMA.COM/SHOP](https://etchingsbyemma.com/shop) .

RUSH FEE: IF WE'RE ABLE TO TAKE ON YOUR PROJECT BUT IT'S LESS THAN A MONTH UNTIL YOU NEED IT, WE DO HAVE A RUSH FEE. LESS THAN 4 WEEKS IS A 20% RUSH FEE. ONE WEEK IS 40%.

BOOKING TIMEFRAME: WE BOOK 12 MONTHS OUT. FOR EXAMPLE, IF YOUR WEDDING IS IN OCTOBER 2027, YOU CAN INQUIRE/BOOK IN OCTOBER 2026!

HOW TO BOOK: YOU ARE NOT OFFICIALLY BOOKED AND SAVED ON OUR CALENDAR UNTIL THE RETAINER IS PAID. (RETAINER IS \$250 AND NON-REFUNDABLE)

CHANGES AFTER RETAINER IS PAID: ON YOUR PROPOSAL, CHANGES CAN BE MADE UP UNTIL 6 WEEKS PRIOR TO YOUR WEDDING. FOR EXAMPLE: IF YOU DON'T HAVE TABLE NUMBERS ON YOUR ORIGINAL PROPOSAL BUT DECIDE YOU WANT TO ADD THEM 2 MONTHS BEFORE YOUR WEDDING, WE CAN ACCOMMODATE THAT!

CHANGES AFTER PRINTING: THE PRINT DATE IS TYPICALLY 10-20 DAYS BEFORE THE WEDDING. CHANGES TO THE SIGNAGE ARE SOMETIMES IMPOSSIBLE, BUT IF THE MATERIAL ALLOWS, WE CAN EDIT WITH A FEE.

DELIVERY OR PICKUP: WE ASK THAT YOU PICK UP FROM US IN CHANDLER. HOWEVER, IF OUR SCHEDULE PERMITS, WE ARE ABLE TO OFFER DELIVERY WITH A FEE.



ALL ORDERS ARE CUSTOM PRINTED IN
CHANDLER, ARIZONA. THE WRITING IS
NOT VINYL, IT'S PRINTED DIRECTLY ONTO
THE MATERIAL. USING OUR UV PRINTER AS
PICTURED ABOVE!

Trending signs

A COMPLETE LIST OF WHAT SIGNAGE YOU COULD NEED!

REHEARSAL

- WELCOME SIGN
- PLACE CARDS FOR THE MEAL
- BAR SIGN

CEREMONY

- DIRECTIONAL SIGN (CEREMONY THIS WAY)
- CARDS & GIFTS SIGN
- MEMORY SIGN
- CARD BOX
- GUESTBOOK SIGN
- LOVE STORY SIGN (FIRST DAY, YES DAY, BEST DAY)
- WELCOME SIGN
- UNPLUGGED SIGN
- BIBLE VERSE SIGN
- RESERVED SIGNS FOR FRONT ROWS

COCKTAIL HOUR

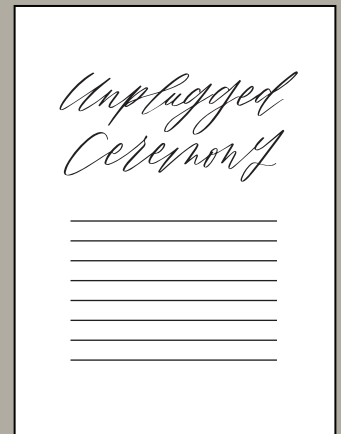
- BAR SIGN
- SIGNATURE COCKTAIL SIGN
- PHOTOBOOTH SIGN
- ORDER OF EVENTS SIGN

RECEPTION

- DINNER MENU OR 'ON THE BUFFET' SIGN
- LABELS FOR DINNER OR DESSERT
- SEATING CHART
- TABLE NUMBERS
- DESSERT SIGN
- FAVORS SIGN
- LATE NIGHT SNACK SIGN
- "FAT HEADS" OF YOUR PETS OR FRIENDS!

STANDARD SIGN SIZES

18x24



5x7



8x10



16x20



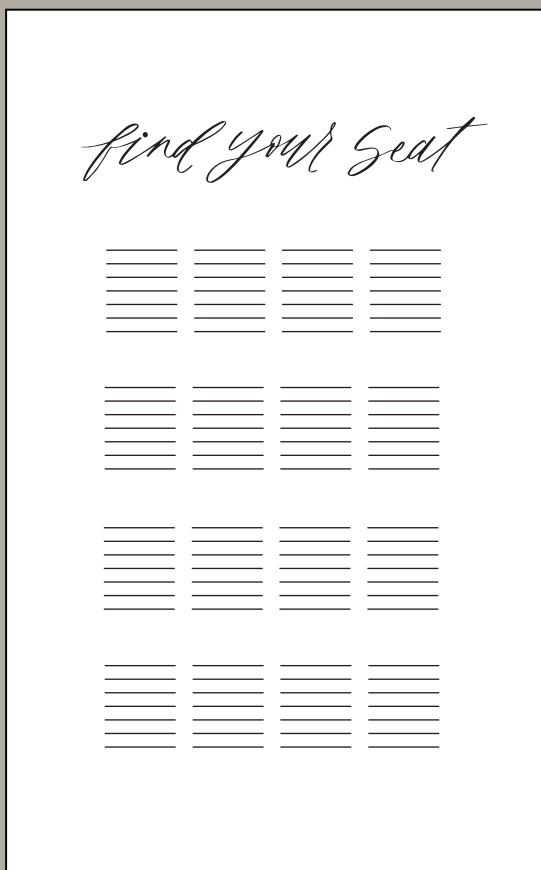
11x14



22x30



30x48

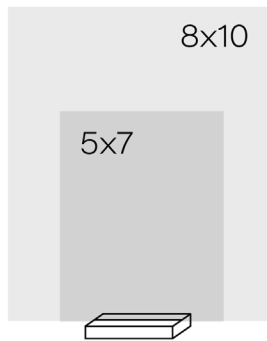


24x36





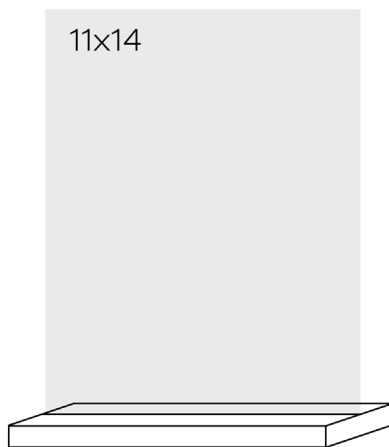
bases



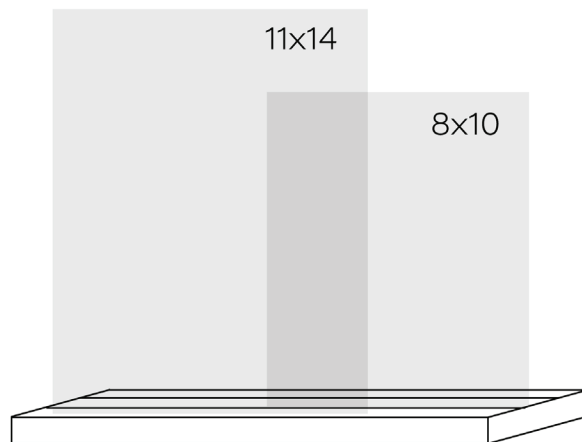
3" clear acrylic base - \$5



6" wood base - \$10



11" wood base - \$15



15" double wood base - \$20

Materials

ACRYLIC | WOOD | LINEN | FOAMBOARD



A. CLEAR ACRYLIC | B. FROSTED ACRYLIC | C. BLACK ACRYLIC | D. WHITE ACRYLIC | E. BRUSHED PAINTED BACK | F. WOOD (multiple stains available) | G. LINEN | H. FOAMBOARD | I. SPECIALTY COLORED ACRYLIC (multiple colors available)



Specialty Colored ACRYLIC

This replaced our 'fully painted back' signage. We have a full range of colors to choose from and can order samples!
(Gloss AND matte acrylic available)

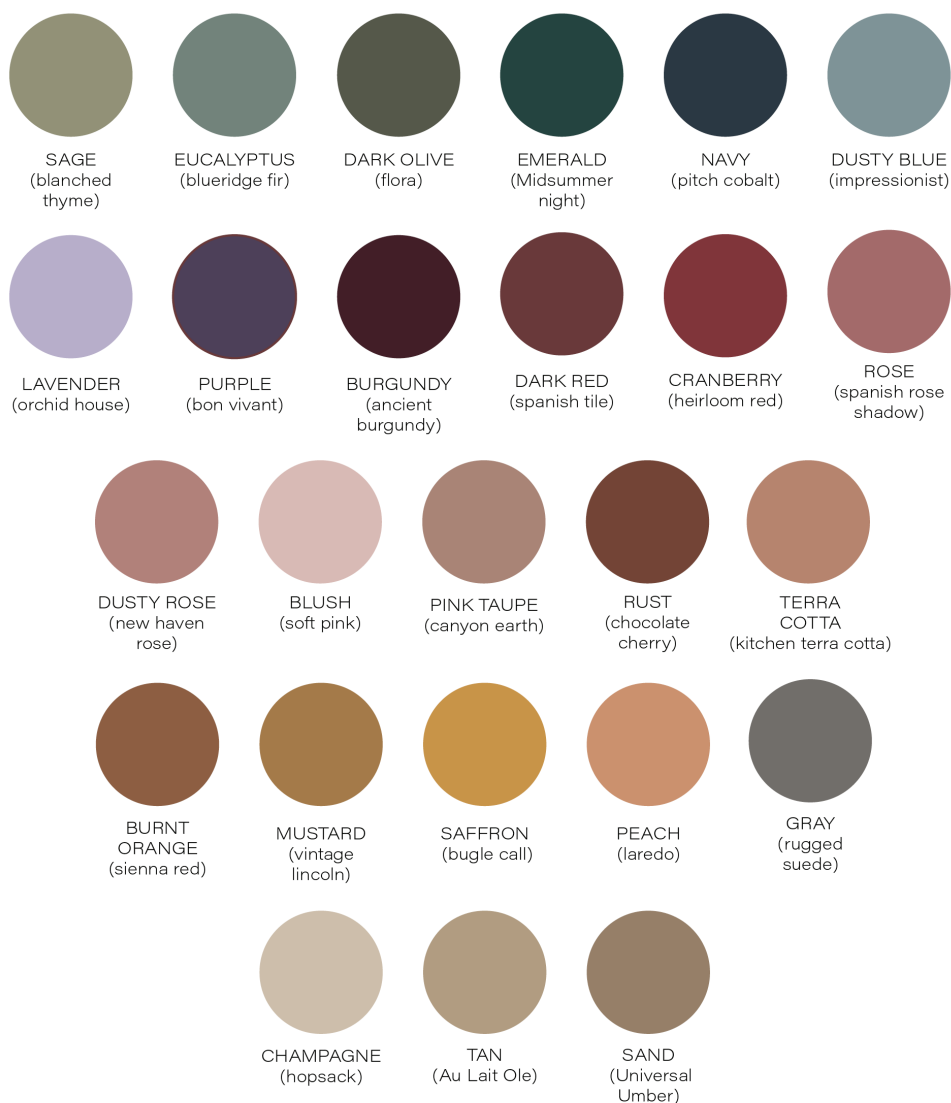


BRUSHED

Painted back

COLOR OPTIONS

Actual paint colors may vary from on-screen and printer representations



CUSTOM COLORS

DON'T SEE YOUR COLOR? FIND A VALSPAR COLOR SWATCH FROM LOWES AND PROVIDE THE COLOR NAME OR CODE. (\$20 FEE APPLIES)

font

We only use Emma's signature hand lettering style
for the "cursive" writing

etchings script

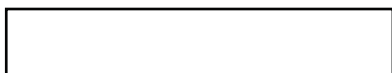
but you can choose from four font options
for your body text!

- A. ETCHINGS CAPS
- B. SANS SERIF
- C. SERIF
- D. SERIF II

writing colors



BLACK



WHITE



BURNT ORANGE



NAVY



GOLD (NON-METALLIC)

embellishments

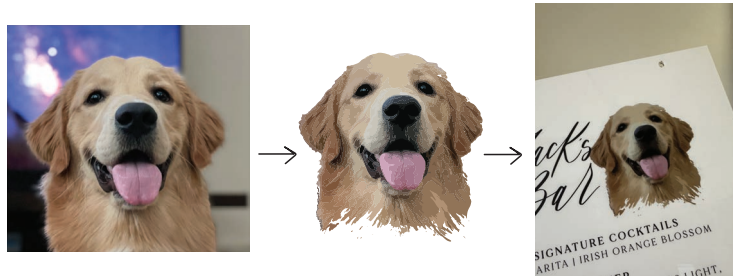
PRINTED DRINKS

**\$20 each for custom drinks
not listed on our website**
(digitally illustrated by Emma)



PRINTED PETS

\$0 - provide your own high resolution file
\$20 each - from a photo



\$100 each - digitally illustrated by Emma

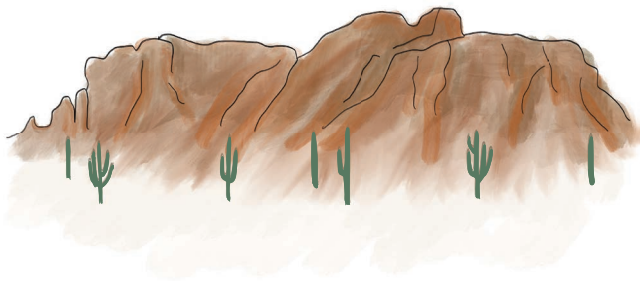


embellishments

PART 2



outline: \$20



digital
illustrations: \$50-100



pricing

ALL STANDARD SIGNAGE FALLS UNDER THIS CATEGORY EXCEPT
TABLE NUMBERS, SEATING CHARTS AND PLACE CARDS!

ARCHED ACRYLIC IS APPROXIMATELY AN ADDITIONAL 10% MORE

materials	5x7	8x10	11x14	18x24	22x30	24x36
foamboard	\$33	\$39	\$50	\$72	\$88	\$105
clear, frosted, black, white acrylic	\$39	\$55	\$77	\$100	\$125	\$135
brushed painted back or wood	\$50	\$65	\$95	\$125	\$140	\$160
specialty colored acrylic	\$55	\$70	\$100	\$130	\$150	\$175
linen <i>with sewn casing at the top</i>	\$60	\$80	\$105	\$150	\$180	\$195

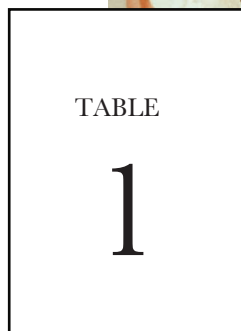
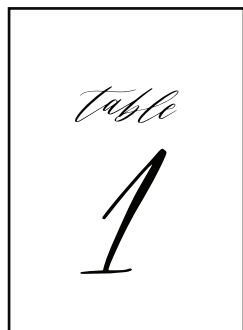
Table numbers

SIZED 5x7"

CLEAR, FROSTED, BLACK, WHITE ACRYLIC . . . \$13 each
BRUSHED BACK ACRYLIC \$16 each
SPECIALTY COLORED ACRYLIC \$18 each
LINEN (no stands) \$22 each

arched +\$2 each

examples





Seating Charts

choose your board then add cost per guest name

BOARD (title & table headings included)

OPTION	COST
24x36 WHITE FOAMBOARD	\$105
24x36 CLEAR, FROSTED, WHITE, BLACK ACRYLIC	\$135
24x36 WOOD OR BRUSHED BACK ACRYLIC	\$160
24x36 LINEN	\$185
24x36 OR 24x48 SPECIALTY COLORED ACRYLIC	\$190
30x48 CLEAR, FROSTED, WHITE, BLACK ACRYLIC	\$175
30x48 WOOD OR BRUSHED BACK ACRYLIC	\$210
30x48 LINEN	\$240
OR CUSTOM BOARD/DISPLAY	\$300.00+

GUEST NAMES

\$1.50 PER GUEST NAME-CAPITAL LETTERS

Custom shapes

WE CAN DO ANY SHAPE
YOU'D LIKE IF YOU'RE
WANTING TO
BRANCH OUT!

PLEASE NOTE
THIS WILL BE AN
ADDITIONAL CHARGE.



larger displays

WE SAVED
YOU *a Seat*

<i>A</i>	NANCY AGOSTA	12	<i>L</i>	MADELINE LANZER	9
	JORI ANDERSON	3		AWANDA LAPE	12
<i>B</i>	NICK BEQUETTE	2		THI LAPI	11
	SANDY BEQUETTE	9		KIRK LIPS	8
<i>C</i>	THALIA CASTELLANOS	3		GREG LINDHOLM	8
	EDUAR CASTELLANOS	3		RACHEL LOOS	8
	ROB CLAPBET & GUEST	2		CURTIS LOOS	8
	MELIAN CORNELL	3	<i>M</i>	JOE LOVERDE	11
	MELANIE CORNELL	3		JIM LU	11
	ROB CORNELL	3		JULI MAKOWSKI	12
<i>D</i>	ED DAUGHERT	10		AVANNA MELANIPHY	12
	JULIE DAUGHERT	10		LEXI MELBOSTAD	2
	KEN DENNISON	10	<i>P</i>	GINA MENDOZA	11
	KEN DENNISON	10		LARA OLIVAS	1
<i>E</i>	ELIZABETH EBERHARDT	6		MIKE OSTROMECKI	1
<i>F</i>	CHRIS GIVERTSON	12		TYLER OTT	1
	SATIAH GLASSON	12	<i>P</i>	AUDREY PAGE	6
	RICH GREEN	2		AWANDA PARKER	7
	KRISTIA GUAGENTI	11		LINDSAY PHELPS	9
	JANIS GUAGENTI	11		KITTI POTTER	10
	JULIAN GUAGENTI	9		TINA POTTER	11
<i>H</i>	JIM HENKE	10		EMILY PRZYTARSKI	11
	DARLENE HENKE	10	<i>R</i>	MICHAEL PRZYTARSKI	11
	STEPHANIE HERRMANN	10		COLLEEN RANSOM	6
	ELIX HILL	1		GUY RUDINSKI	6
	BOUC HOPMAN	1	<i>S</i>	CHLOE SEWELL	12
	DENISE HOPMAN	1		KATELYN SHAW	12
	NICHOLAS HOPMAN	1		DIANA SIKORA	12
	KELLI HILL	1		TIAM SPOO	12
<i>I</i>	CODY INGRAM	1	<i>T</i>	ANTHONY TERRIGINO	12
	KYLE INGRAM	1		REBECCA TERRIGINO	12
<i>J</i>	TY JOHNSON	12		AMY THEED	12
	CANDAN JONES	12		BOPIA TRAVIS	12
	LOGAN JONES	12		ALEX TURCZYNSKI	12
<i>K</i>	SAV KESSEL	12	<i>V</i>	DANIEL VARGAS	12
	JERI KESSEL	12		GINA VARGAS	12
	DAVID KHANZANOVICH	12		DEBBIE VENTRESCA	12
	ROBIN KHANZANOVICH	12	<i>W</i>	STEPHEN WARWICK	12
	LEX KUSTON	12		LUCAS WARNER	12
	JACK KRISTIE	12		DAVID WARNER	12
	DIANE KRISTIE	12		DALL WARNER	12

B & M

4.28.2025

Each display is custom, but here's an example cost breakdown of the one pictured:

+ 5 foot MDF board & custom paint color: \$300 (includes title & table headings)

+ guest names: 130 names x \$1.50 per name: \$195

+ 3 foot MDF board, custom paint color & design: \$260

+ double floor base painted any color: \$200

TOTAL: \$955 + tax



Place Cards

FLAT OR TENTED CARDSTOCK

STARTING AT \$2.50 EACH

(PAPER &
FIRST NAME ONLY)

ACRYLIC

STARTING AT \$4.50 EACH

(RECTANGULAR ACRYLIC
& FIRST NAME ONLY)

ADD-ONS

THE FOLLOWING ADD-ONS ARE AN ADDITIONAL \$1 EACH:

CUSTOM SHAPED ACRYLIC (EX: CACTUS)

LAST NAME

TABLE NUMBER

FOOD CHOICE

RIBBON

PAINTED BACK

Rentals

NEED A STAND FOR YOUR SIGN? RENTALS ARE FOR LOCAL CUSTOMERS ONLY. THEY NEED TO BE PICKED UP WITHIN 2 DAYS OF YOUR WEDDING AND RETURNED WITHIN 2 DAYS AFTER. I AM LOCATED IN CHANDLER, ARIZONA. TO SECURE, YOU MUST PAY THE RETAINER ON YOUR PROPOSAL!

**GO TO [ETCHINGSBYEMMA.COM/RENTALS](https://etchingsbyemma.com/rentals)
FOR THE MOST UPDATED INVENTORY!**



COMMONLY ASKED

Questions

Q: Am I locked into what is on my proposal?

A: NO! We can change and edit the proposal until 6 weeks before your wedding date with no penalty. We understand signs are last minute and you may get ideas as the day gets closer!

Q: Do you have packages?

A: I do not have packages because every order is super custom and tailored to your budget. If you're looking for our most common semi-custom signage with no minimum order requirement, you can shop online at etchingsbyemma.com.

Q: Am I limited to what I see on your website?

A: Never! Some of our favorite projects are when our couples have a unique vision and I get to make it happen. Our creativity is limited only by your imagination!

Q: When do you need the guest names for my seating chart?

A: We need your seating chart information (in an excel file) 12-16 days before. Once booked, Emma will send a more detailed timeline. Below, you can see an example timeline.

Q: Do I return my signs afterwards?

A: Nope! All acrylic and everything you receive is yours to keep! Only exception is if it is specifically stated as a "RENTAL".

Timeline



next steps

IF YOU'VE LOOKED THROUGH THIS PRICING GUIDE AND ARE READY TO BOOK, INQUIRE ON OUR WEBSITE UNDER THE CONTACT FORM. LET US KNOW WHAT SPECIFIC PIECES YOU ARE INTERESTED IN AND WE WILL CREATE A CUSTOM PROPOSAL FOR YOU.

ONCE EVERYTHING IS TO YOUR LIKING....

1. ACCEPT THE PROPOSAL

2. PAY THE \$250
NON-REFUNDABLE
RETAINER.

3. SIGN THE CONTRACT

4. YOU'RE BOOKED!

5. YOU CAN MAKE ANY
CHANGES UP UNTIL
6 WEEKS PRIOR TO
YOUR DATE

WE'LL BE IN CONTACT
FREQUENTLY
UNTIL YOUR DATE!

